



UNITED 2026

THE UNITED BID COMMITTEE'S TERMS AND CONDITIONS OF USE

PLEASE READ THESE TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING ANY CURRENT AND FUTURE ONLINE AND MOBILE WEBSITES, PLATFORMS, SERVICES, APPLICATIONS, AND NETWORKS OWNED, OPERATED, LEASED OR CONTROLLED BY THE UNITED BID COMMITTEE OF CANADA, MEXICO AND UNITED STATES, LLC (COLLECTIVELY, WITH EACH OF ITS INDIVIDUAL MEMBERS, UNITED STATES SOCCER FEDERATION (“USSF”), CANADIAN SOCCER ASSOCIATION (“CSA”), AND FEDERACIÓN MEXICANA DE FÚTBOL ASOCIACIÓN, A.C. (“FMF”), REFERRED TO HEREIN AS “UNITED BID COMMITTEE”, “WE”, “US”, OR “OUR”) AND/OR FOR WHICH THE UNITED BID COMMITTEE CURRENTLY OR IN THE FUTURE PROVIDES SERVICES AND/OR TECHNOLOGY (THE “SITE” OR “SITES”). By using the Site, you signify your assent to these terms of use, along with any additional terms and conditions that are referenced herein or that are presented elsewhere on the Site in relation to a specific service or feature (collectively, “Terms of Use”). If you do not agree to these Terms of Use, please do not use the Site. We may make changes to these Terms at any time. Any changes we make will be effective immediately when we post a revised version of these Terms on the Site. The “Last Updated” date above will tell you when these Terms were last revised. Your continued use of the United Bid Committee’s Site(s) following the posting of changes to these Terms of Use (including the United Bid Committee’s Internet Privacy Policy) will mean you accept those changes.

NOTICE TO USERS OUTSIDE OF U.S., CANADA AND MEXICO:

Unless otherwise specified, the materials on this site are presented solely for the purpose of promoting programs, goods and services available solely within the United States of America, Canada and Mexico, and their respective territories, possessions and protectorates. This site is controlled and operated by the United Bid Committee from its offices in New York City, New York. By using the Site, regardless of where you live in the world, you consent to have your personal data (including information collected through cookies) transferred to and processed in the United States, and allow the United Bid Committee to use and collect your personal information in accordance with the Site’s Privacy Policy.

Registration

You may be given the opportunity to register via an online registration form to create a user account (your “Account”) that may allow you to receive information from the United Bid Committee, its members, its or their affiliates or third parties, and/or to participate in certain features on the Site. The United Bid Committee will use the information you provide in accordance with the United Bid Committee’s Internet Privacy Policy. By registering you

represent and warrant that all information that you provide on the registration form is current, complete and accurate to the best of your knowledge. You agree to maintain and promptly update your registration information on the Site so that it remains current, complete and accurate. During the registration process, you may be required to choose a password and/or user name. You acknowledge and agree that the United Bid Committee may rely on this password or user name, if any, to identify you. You shall be responsible for protecting the confidentiality of your user name(s) or password(s), if any. You are responsible for all use of your Account, regardless of whether you authorized such access or use, and for ensuring that all use of your Account complies fully with the provisions of these Terms of Use. Further, you are responsible for obtaining and maintaining all connectivity, computer software, hardware and other equipment needed for access to and use of the Site and all charges related to the same.

Restrictions On Use of Materials

The Site is owned, operated, leased or controlled by the United Bid Committee. Any use of any of the materials on the Site other than for private, non-commercial viewing purposes is strictly prohibited. The sale, auction, lease, loan, gift, trade or barter, or use of any of the text, graphics, photographs, audio and/or video material, or stills from audiovisual material or any other materials contained herein, for any other purpose, in any form, media or technology now known or hereafter developed, including the use of any of the aforementioned materials on any other web site or networked computer environment, without a prior written consent from by the United Bid Committee, is expressly prohibited. The creation of derivative works based on the materials contained herein including, but not limited to, products, services, fonts, icons, link buttons, wallpaper, desktop themes, on-line postcards and greeting cards and unlicensed merchandise (whether sold, bartered or given away) is expressly prohibited. No material from the Site may be copied, reproduced, republished, uploaded, posted, transmitted, or distributed in any way. Modification of the materials or use of the materials for any other purpose is a violation of the United Bid Committee's copyright and other proprietary rights. For purposes of these Terms of Use, the use of any such material on any other web site or networked computer environment is prohibited.

In the event you download software from the site, the software, including any files or images incorporated in or generated by the software, and data accompanying the software (collectively, the "Software") are licensed to you by the United Bid Committee. The United Bid Committee does not transfer title to the Software to you. You own the medium on which the Software is recorded, but the United Bid Committee retains full and complete title to the Software and all intellectual property rights therein. You may not redistribute, sell, decompile, reverse engineer, disassemble, or otherwise reduce the Software to a human-perceivable form.

The United Bid Committee maintains international, federal and state trademark registrations, and has common law rights, in certain trademarks and service marks. Some of these marks may appear on the Site(s). The use of any of these marks taken from the Site(s) by you for any reason, including on any other web site or networked computer environment or for personal use, is strictly prohibited. All other trademarks, service marks and logos used on the Site(s) are the property of their respective owners.

Submissions

The United Bid Committee is pleased to hear from supporters and welcomes your comments regarding United Bid Committee products and services. Unfortunately, however, the United Bid Committee does not accept or consider creative ideas, suggestions, or materials other than those it has specifically requested. We hope you will understand that it is the intent of this policy to avoid the possibility of future misunderstandings when projects developed by the United Bid Committee's professional staff might seem to others to be similar to their own creative work. Accordingly, we must, regrettably, ask that you do not send us any original creative materials such as marketing proposals or original artwork. While we do value your feedback on our services and products, we request that you be specific in your comments on those services and products, and not submit any creative ideas, suggestions or materials.

If, at our request, you send certain specific submissions (e.g., postings to chatrooms, social media platforms, message boards or contests) or, despite our request that you not send us any other creative materials, you send us creative suggestions, ideas, notes, drawings, concepts, or other information (collectively, the "Submissions"), the Submissions shall be deemed, and shall remain, the property of the United Bid Committee. None of the Submissions shall be subject to any obligation of confidence on the part of the United Bid Committee, and the United Bid Committee shall not be liable for any use or disclosure of any Submissions. Without limitation of the foregoing, the United Bid Committee shall exclusively own all now known or hereafter existing rights to the Submissions of every kind and nature throughout the universe and shall be entitled to unrestricted use of the Submissions for any purpose whatsoever, commercial or otherwise, without compensation to the provider of the Submissions. The sender waives all so-called "moral rights" in all Submissions. The sender further waives the right to make any claims against the United Bid Committee relating to unsolicited submissions, including, but not limited to, unfair competition, copyright infringement, trademark infringement, breach of implied contract and/or breach of confidentiality.

Links

The Site(s) may include links to other Internet sites solely as a convenience to users. The United Bid Committee does not endorse any such linked sites, or the information, material, products or services contained on other linked sites or accessible through other linked sites. Furthermore, the United Bid Committee makes no express or implied warranties with regard to the information, material, products or services that are contained on or accessible through linked sites. Access and use of linked sites, including information, material, products and services on linked sites or available through linked sites, is solely at the your own risk. The United Bid Committee explicitly disclaims any responsibility for the accuracy, content, or availability of information found on sites that link to or from the United Bid Committee's site(s) from third parties. Because some sites employ automated search results or otherwise link you to sites containing information that may be deemed inappropriate or offensive, the United Bid Committee cannot be held responsible for the accuracy, copyright compliance, legality, or decency of material contained in third-party sites.

In the event that you purchase products or services from a third-party site that links to or from the Site(s), the United Bid Committee does not endorse, and cannot ensure that you will be

satisfied with, any such products or services, since these other shop channels may be owned and operated by sellers independent of the United Bid Committee. The United Bid Committee does not make any representations or warranties as to the security of any information (including, without limitation, credit card and other personal information) you might be requested to give any third party, and you agree to irrevocably waive any claim against us with respect to such sites. We strongly encourage you to make whatever investigation you feel necessary or appropriate before proceeding with any online or offline transaction with any of these third parties.

You hereby irrevocably waive any claim against the United Bid Committee with respect to any claim arising out of any linked third-party sites.

Termination

The United Bid Committee may terminate or suspend these Terms of Use at any time without notice to you. You agree that the United Bid Committee, in its sole discretion, may terminate any Account (or any part thereof) you may have with us, or use of the Site(s), and remove and discard all or any part of your Account or any Submissions, for any reason whatsoever in the United Bid Committee's sole discretion. The United Bid Committee may also in its sole discretion and at any time discontinue providing the Site(s), or any part thereof, with or without notice. You agree that any termination of your access to the Site(s) or any Account you may have or portion thereof, may be effected without prior notice, and you agree that the United Bid Committee shall not be liable to you or any third-party for any such termination. Upon any termination of these Terms of Use, you shall immediately discontinue your use of your Account and the Site(s) and destroy all materials obtained therefrom. The provisions of these Terms of Use shall survive the termination of any Account (or any part thereof) and the Site(s).

DISCLAIMER OF WARRANTY; LIMITATION OF LIABILITY

YOU EXPRESSLY AGREE THAT USE OF THE SITE IS AT YOUR SOLE RISK. NEITHER THE UNITED BID COMMITTEE, ITS MEMBERS, ITS OR THEIR AFFILIATES NOR ANY OF ITS OR THEIR RESPECTIVE EMPLOYEES, AGENTS, THIRD PARTY CONTENT PROVIDERS OR LICENSORS WARRANT THAT THE SITE WILL BE UNINTERRUPTED OR ERROR FREE; NOR DO THEY MAKE ANY WARRANTY AS TO THE RESULTS THAT MAY BE OBTAINED FROM USE OF THE SITE, OR AS TO THE ACCURACY, RELIABILITY OR CONTENT OF ANY INFORMATION, SERVICE, OR MERCHANDISE PROVIDED THROUGH THE SITE.

THE SITE(S), INCLUDING, WITHOUT LIMITATION, ANY DOWNLOADABLE SOFTWARE, IS PROVIDED ON AN "AS IS" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, WARRANTIES OF TITLE OR IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, OTHER THAN THOSE WARRANTIES WHICH ARE IMPLIED BY AND INCAPABLE OF EXCLUSION, RESTRICTION OR MODIFICATION UNDER THE LAWS APPLICABLE TO THESE TERMS OF USE.

TO THE FULLEST EXTENT PERMISSIBLE BY APPLICABLE LAW, IN NO EVENT SHALL THE UNITED BID COMMITTEE, OR ITS PRESENT OR FUTURE MEMBERS OR ITS OR THEIR AFFILIATES OR ANY OF ITS OR THEIR RESPECTIVE EMPLOYEES, AGENTS, THIRD PARTY CONTENT PROVIDERS OR LICENSORS, BE LIABLE TO YOU FOR ANY PERSONAL INJURY, PROPERTY DAMAGE, LOST PROFITS, COST OF SUBSTITUTE GOODS OR SERVICES, LOSS OF DATA, LOSS OF GOODWILL, WORK STOPPAGE, COMPUTER AND/OR DEVICE OR TECHNOLOGY FAILURE OR MALFUNCTION OR FOR ANY FORM OF DIRECT OR INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY OR PUNITIVE DAMAGES BASED ON ANY CAUSES OF ACTION ARISING OUT OF USE OF THE SITE OR ANY ALLEGED FAILURE OF PERFORMANCE, ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, OR DELAY IN SERVICE, OPERATION, OR TRANSMISSION OF THE SITES, OR ANY ALLEGED COMPUTER VIRUS, COMMUNICATION LINE FAILURE, THEFT OR DESTRUCTION OF PROPERTY, AND/OR UNAUTHORIZED ACCESS TO, ALTERATION OF, OR USE OF OR POSTING OF ANY RECORD, CONTENT, OR TECHNOLOGY, PERTAINING TO OR ON THE SITES. YOU AGREE THAT THIS LIMITATION OF LIABILITY APPLIES WHETHER SUCH ALLEGATIONS ARE FOR BREACH OF CONTRACT, TORTIOUS BEHAVIOR, NEGLIGENCE, OR FALL UNDER ANY OTHER CAUSE OF ACTION, REGARDLESS OF THE BASIS UPON WHICH LIABILITY IS CLAIMED AND EVEN IF THE UNITED BID COMMITTEE, OR ITS PRESENT OR FUTURE MEMBERS OR ITS OR THEIR AFFILIATES HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, YOU ALSO SPECIFICALLY ACKNOWLEDGE THAT THE UNITED BID COMMITTEE AND/OR ITS PRESENT OR FUTURE MEMBERS AND/OR ITS OR THEIR AFFILIATES ARE NOT LIABLE FOR ANY ACTUAL OR ALLEGED DEFAMATORY, OFFENSIVE, OR ILLEGAL CONDUCT OF OTHER USERS OF THE SITES OR ANY OTHER THIRD PARTIES.

IF APPLICABLE LAW DOES NOT ALLOW ALL OR ANY PART OF THE ABOVE LIMITATION OF LIABILITY TO APPLY TO YOU, THE LIMITATIONS WILL APPLY TO YOU ONLY TO THE EXTENT PERMITTED BY APPLICABLE LAW. THIS LIMITATION OF LIABILITY PROVISION APPLIES TO NEW JERSEY RESIDENTS.

THE UNITED BID COMMITTEE DISCLAIMS ANY AND ALL LIABILITY OF ANY KIND FOR ANY UNAUTHORIZED ACCESS TO OR USE OF YOUR PERSONALLY IDENTIFIABLE INFORMATION. BY ACCESSING THE SITE, YOU ACKNOWLEDGE AND AGREE TO THE UNITED BID COMMITTEE'S DISCLAIMER OF ANY SUCH LIABILITY. IF YOU DO NOT AGREE, YOU SHOULD NOT ACCESS OR USE THE SITE.

Indemnification

You agree to defend, indemnify and hold harmless the United Bid Committee, its members, its and their affiliates, respective directors, officers, employees and agents from and against all claims and expenses, including attorneys' fees, arising out of the use of the Site by you or your Account. The United Bid Committee reserves the right to take over the exclusive defense of any claim for which we are entitled to indemnification under this Section. In such

event, you shall provide the United Bid Committee with such cooperation as is reasonably requested by the United Bid Committee.

Governing Law

The content, data, video, and all other material and features on the Site are presented for the purpose of providing entertainment, news and/or information and/or promoting programs, films, music, games, and other products and/or services that are or may become available in the United States, its territories, possessions, and protectorates.

Any and all disputes, claims and controversies arising out of or in connection with your access to, and/or use of the Sites, and/or the provision of content, services, and/or technology on or through the Sites shall be governed by and construed exclusively in accordance with the laws and decisions of the State of New York applicable to contracts made, entered into and performed entirely therein, without giving effect to its conflict of laws provisions.

Disputes/Arbitration

PLEASE READ THIS SECTION CAREFULLY – IT MAY SIGNIFICANTLY AFFECT YOUR LEGAL RIGHTS, INCLUDING YOUR RIGHT TO FILE A LAWSUIT IN COURT.

The United Bid Committee and you agree that these Terms of Use affect interstate commerce and that the Federal Arbitration Act governs the interpretation and enforcement of these arbitration provisions.

In the event of a dispute, claim, or controversy arising out of or in connection with your access to, and/or use of the Site, and/or the provision of content, services, and/or technology on or through the Site, the United Bid Committee or you must give the other notice of the dispute, claim, or controversy which notice will include a brief written statement that sets forth the name, address, and contact information of the party giving it, the facts giving rise to the dispute, claim, or controversy and the relief requested. You must send any such notice to the United Bid Committee by U.S. Mail to:

The United Bid Committee
420 Fifth Avenue, 7th Floor
New York, New York 10018
Attn: Managing Director

To the extent that United Bid Committee has your contact information, it will send any such notice to you by U.S. Mail, or otherwise to your email address. The United Bid Committee and you will attempt to resolve any dispute, claim, or controversy through informal negotiation within thirty (30) days from the date that any notice of dispute, claim, or controversy is sent. The United Bid Committee and you shall use reasonable, good faith, efforts to settle any dispute, claim, or controversy through consultation and good faith negotiations. After 30 days, the United Bid Committee or you may resort to the other alternatives described in this Section. Notwithstanding the foregoing, the notice and 30 day negotiation period required by this paragraph shall not apply, however, to disputes, claims, or controversies concerning patents,

copyrights, moral rights, trademarks, and trade secrets and claims of piracy or unauthorized use of the Sites.

Except as otherwise specifically set forth below, any dispute, claim, or controversy of any kind between the United Bid Committee and you arising under these Terms of Use or in connection with your access to, and/or use of the Site, and/or the provision of content, services, and/or technology on or through the Site, if unresolved through informal discussions within thirty (30) days of receipt of notice, shall be resolved by binding arbitration to be held in the state in which you reside. Notwithstanding the foregoing, disputes, claims, or controversies concerning patents, copyrights, moral rights, trademarks, and trade secrets and claims of piracy or unauthorized use of the Site shall not be subject to arbitration.

For residents outside the United States, arbitration shall be initiated in New York, New York, and the United Bid Committee and you agree to submit to the personal jurisdiction of any state or federal court in New York, New York to compel arbitration, stay proceedings pending arbitration, or to confirm, modify, vacate, or enter judgment on the award entered by the arbitrator.

The arbitration shall be conducted by a single arbitrator, governed by the Commercial Arbitration Rules and the Supplementary Procedures for Consumer Related Disputes (collectively, "AAA Rules") of the American Arbitration Association ("AAA"), as modified by these Terms of Use, and administered by the AAA. The AAA Rules and fee information are available at www.adr.org. To the extent practicable, hearings will be conducted via telephone or other electronic means intended to facilitate a hearing forum.

We will reimburse those fees for claims totaling less than \$10,000 unless the arbitrator determines the claims are frivolous, but in no event will we pay for your attorneys' fees, if any. You may choose to have the arbitration conducted by telephone, based on written submissions, or in person in the county where you live or at another mutually agreed location. The decision of the arbitrator will be in writing and binding and conclusive on the United Bid Committee and you, and judgment to enforce the decision may be entered by any court of competent jurisdiction. The United Bid Committee and you agree that dispositive motions, including without limitation, motions to dismiss and motions for summary judgment will be allowed in the arbitration. The arbitrator must follow these Terms of Use and can award the same damages and relief as a court, including injunctive or other equitable relief and attorney's fees. The United Bid Committee and you understand that, absent this mandatory arbitration provision, the United Bid Committee and you would have the right to sue in court and have a jury trial. The United Bid Committee and you further understand that, in some instances, the costs of arbitration could exceed the costs of litigation and the right to discovery may be more limited in arbitration than in court.

If your claim is solely for monetary relief of \$10,000 or less, and does not include a request for any type of equitable remedy, you may choose whether the arbitration will be conducted solely based on documents submitted to the arbitrator, through a telephonic hearing, or by an in-person hearing under the AAA Rules.

You agree that these Terms evidence a transaction involving interstate commerce and will be governed by and construed in accordance with United States federal law to the fullest

extent possible. If any clause within these arbitration provisions is found to be illegal or unenforceable, that specific clause will be severed from these arbitration provisions, and the remainder of the arbitration provisions will be given full force and effect. In the event some or all of these arbitration provisions are determined to be unenforceable for any reason, or if a claim, dispute or controversy is brought that is found by a court to be excluded from the scope of these arbitration provisions, the United Bid Committee and you agree to waive, to the fullest extent allowed by law, any trial by jury.

The terms of these arbitration provisions will also apply to any claims asserted by you against any present or future parent or affiliated company of the United Bid Committee to the extent that any such claims arise out of your access to, and/or use of the Site, and/or the provision of content, services, and/or technology on or through the Site.

Class Action Waiver

PLEASE READ THIS SECTION CAREFULLY – IT MAY SIGNIFICANTLY AFFECT YOUR LEGAL RIGHTS

The United Bid Committee and you agree that the United Bid Committee and you will resolve any disputes, claims or controversies on an individual basis, and that any claims brought under these Terms of Use in connection with the Site will be brought in an individual capacity, and not on behalf of, or as part of, any purported class, consolidated, or representative proceeding. The United Bid Committee and you further agree that the United Bid Committee and you shall not participate in any consolidated, class, or representative proceeding (existing or future) brought by any third party arising under these Terms of Use or in connection with the Site.

If any court or arbitrator determines that the class action waiver set forth in this paragraph is void or unenforceable for any reason or that arbitration can proceed on a class basis, then the disputes, claims or controversies will not be subject to arbitration and must be litigated in federal court located in New York, New York.

The terms of this provision will also apply to any claims asserted by you against any parent or affiliated company of the United Bid Committee to the extent that any such claims arise out of your access to, and/or use of the Site, and/or the provision of content, services, and/or technology on or through the Site.

Miscellaneous

These Terms of Use and any operating rules for the Site established by the United Bid Committee constitute the entire agreement of the parties with respect to the subject matter hereof, and supersede all previous written or oral agreements between the parties with respect to such subject matter. The provisions of these Terms of Use are for the benefit of the United Bid Committee, its members, its and their affiliates, third party content providers and licensors and each shall have the right to assert and enforce such provisions directly or on its own behalf. If you access the Site from any location other than the United States, you accept full responsibility for compliance with all local laws. You are also subject to United States export controls and are responsible for any violations of United States embargoes or other federal rules and regulations

restricting exports. No waiver by either party of any breach or default hereunder shall be deemed to be a waiver of any preceding or subsequent breach or default. If any part of these Terms of Use is found by a court of competent jurisdiction to be invalid or unenforceable, it will be replaced with language reflecting the original purpose in a valid and enforceable manner. The enforceable sections of these Terms of Use will remain binding upon the parties. The section headings used herein are for convenience only and shall not be given any legal import.

Neither the United Bid Committee nor you shall be liable for damages or for delays or failures in performance resulting from acts or occurrences beyond their reasonable control, including, without limitation: fire, lightning, explosion, power surge or failure, water, acts of God, war, terrorism, revolution, civil commotion or acts of civil or military authorities or public enemies: any law, order, regulation, ordinance, or requirement of any government or legal body or any representative of any such government or legal body; or labor unrest, including without limitation, strikes, slowdowns, picketing, or boycotts; inability to secure raw materials, transportation facilities, fuel or energy shortages, or acts or omissions of other common carriers.

NOTICE AND PROCEDURE FOR MAKING CLAIMS OF COPYRIGHT INFRINGEMENT

Pursuant to Title 17, United States Code, Section 512(c)(2), you agree that notifications of claimed copyright infringement shall be sent to the United Bid Committee's Designated Agent. See the United Bid Committee's Notice and Procedure for Making Claims of Copyright Infringement.

THE UNITED BID COMMITTEE'S NOTICE AND PROCEDURE FOR MAKING CLAIMS OF COPYRIGHT INFRINGEMENT

Notification must be submitted to the following Designated Agent:

The United Bid Committee
420 Fifth Avenue, 7th Floor
New York, New York 10018
Attn: Managing Director

To be effective, the notification must be a written communication that includes the following:

- Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site
- Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit the service provider to locate the material
- Information reasonably sufficient to permit the service provider to contact the complaining party, such as an address, telephone number, and, if available, an electronic mail address at which the complaining party may be contacted

- A statement that the complaining party has a good-faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law and
- A statement that the information in the notification is accurate, and under penalty of perjury, that the complaining party is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed
- A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed

THE UNITED BID COMMITTEE'S ONLINE PRIVACY POLICY

PLEASE READ THE TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING ANY CURRENT AND FUTURE ONLINE AND MOBILE WEBSITES, PLATFORMS, SERVICES, APPLICATIONS, AND NETWORKS OWNED, OPERATED, LEASED OR CONTROLLED BY THE UNITED BID COMMITTEE AND/OR FOR WHICH THE UNITED BID COMMITTEE CURRENTLY OR IN THE FUTURE PROVIDES SERVICES AND/OR TECHNOLOGY (THE "SITE" OR "SITES"). This online privacy policy describes the information collected by the United Bid Committee of Canada, Mexico, and United States, LLC (collectively, with each of its individual members, United States Soccer Federation ("USSF"), Canadian Soccer Association ("CSA"), and Federación Mexicana de Fútbol Asociación, A.C. ("FMF"), referred to herein as "United Bid Committee", "we", "us", or "our") and how that information is used ("Privacy Policy"). By accessing or using the Site, you consent to the terms of this Privacy Policy, as well as the Terms of Use. The United Bid Committee may modify this Privacy Policy at any time without notice, effective upon its posting to the Site. Your continued use of the Site constitutes your acceptance of this Privacy Policy and any updates to it.

Collecting Information

When you visit the Site we may collect and maintain certain nonpublic personal information from you (such as names, addresses, phone numbers, email addresses or, to the extent you conduct a transaction on the Site, credit card numbers) that you may provide on a voluntary basis. The foregoing list is illustrative of some types of personal information collected, however it is not meant to be exhaustive. We may share your personal information with certain member organizations such as USSF, CSA, FMF, or the Fédération Internationale de Football Association (the "**Bid Parties**") as part of our efforts to promote the United 2026 bid. Of course, if you wish to remain anonymous, you are free to view the web-site without providing any personal information. If you proceed to voluntarily provide us with any personal information, it will be handled in accordance with this Privacy Policy.

In addition, we collect information about how Site visitors use our Site, as further described below.

Using Information

We may use the information we collect from Site visitors to:

- Operate, provide, improve and maintain the Site;
- Customize and/or personalize your communications;
- Communicate with you about our events, and for other promotional purposes;
- Improve our Site; and
- Administer contests, promotions, surveys or other Site features.

In addition to the Bid Parties, the United Bid Committee has several sponsors and other business partners that can offer valuable products and services to our Site visitors. The United Bid Committee will not disclose your e-mail address to these partners unless you have indicated that you wish to receive information, special offers or promotions from third parties via e-mail. If you do not want your personal information shared with these parties, you may make such request by writing to The United Bid Committee, 420 Fifth Avenue, 7th Floor, New York, New York 10018, Attn: Marketing Department.

The United Bid Committee may also share personal information with the Bid Parties, trusted third parties or agents who assist us in operating our Site, conducting our business, or providing services to you. These third parties or agents may use your personal information only to the extent necessary to perform the services they provide to the United Bid Committee, and are required to provide a comparable level of protection and confidentiality of your personal information.

From time to time, the United Bid Committee may also share aggregate information about our Site visitors with advertisers, business partners, sponsors and other third parties. Such aggregate information does not include personal information capable of identifying an individual user. We may also work with other companies who use tracking technologies with respect to ads on our Site and across the Internet. These companies may collect non-personally identifiable information about your visits to our Site and your interaction with our communications, including advertising.

Security

While we use commercially reasonable efforts to protect your personal information against unauthorized access and disclosure, no website can be absolutely secure, and third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information. Therefore, although we work very hard to protect your privacy, we will not be liable for any breaches in the security of the Site.

Cookies and Pixel Tags

The United Bid Committee may receive and record information from your browser when you use the Site and may use a variety of methods, such as cookies and pixel tags, to collect this information. A cookie is a small removable data file that is stored by your web browser on your computer.

We may use pixel tags – tiny graphic images – to help us analyze your online behavior. Pixel tags also allow us to send you e-mail in a format you can read and let us know when you have opened an email message from us. We may use pixel tags to collect information about your visit, including the pages you view, the links you click and other actions taken in connection with our Site. We may also collect certain standard information that your browser sends to every website you visit, such as your IP address, browser type and language, username, system type, whether you have enabling software to access certain Site features, access times and referring website addresses.

Children's Privacy

No information should be submitted to or posted at the United Bid Committee site by Site visitors under 13 years of age without the consent of their parent or guardian.

Unless otherwise disclosed during collection or in this privacy policy, the United Bid Committee does not provide any personally identifying information, regardless of its source, to any third party for any purpose whatsoever from our Guests under 13 years of age.

International Users

This website is operated from the United States. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. By using the Site, regardless of where you live in the world, you consent to have your personal data (including information collected through cookies) transferred to and processed in the United States, and allow the United Bid Committee to use and collect your personal information in accordance with this Privacy Policy.

Links to Third Party Sites

The Site may contain links to other websites. These other sites may send their own cookies to site visitors, collect data, or solicit personal information. The United Bid Committee is not responsible or liable for the privacy practices or content of other websites. This Privacy Policy only applies to the Site.

Terms of Use

Your use of the Site, and any disputes arising from it, is subject to this Privacy Policy as well as our Terms of Use. Please visit our Terms of Use section that explains other terms governing the use of our Site.